

# CORPORATE PRESENTATION

2022



YOUR SPARE PART  
WAREHOUSE

[www.hidirusta.com](http://www.hidirusta.com)

A white puzzle piece is placed over a black puzzle piece in the center of the image. The word "HIDIRUSTA" is written in red, bold, uppercase letters on the white piece, tilted at an angle.

# Agenda

01



## About Us

Company Profile, Timeline, Values, Certificates

02



## Product Range

Products, Vehicle Groups, Brands, Customer Portfolio

03



## Logistics Network

Branch Structure, Logistics Management, AEO (Authorised Economic Operator) Certificate , B2B System, TEMOT International & TATCOM

04



## Group of Companies

Biollar, Brey, Brio, Mapar, partvendo.com, Vibracoustic CV



# About Us

Company Profile, Timeline,  
Values, Certificates

## HIDIRUSTA AT A GLANCE

### Facts and Figures

**FOUNDED:** 1997

**CHAIRMAN OF THE BOARD:** Ramazan ŞAHİN  
**CEO:** Hıdır Emre ŞAHİN

**WEB:** [www.hidirusta.com](http://www.hidirusta.com)



LEADER IN THE  
HEAVY VEHICLE  
**SPARE PARTS**



**20,560 M<sup>2</sup>**  
WAREHOUSING  
AREA



**HEAD OFFICE & 5  
BRANCHES**  
ACROSS TURKEY



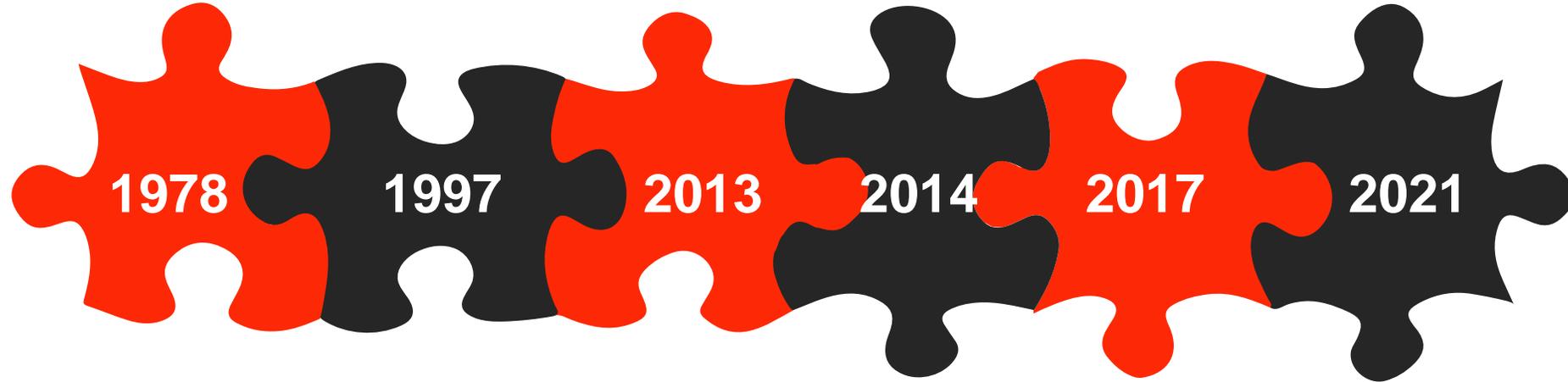
**OVER 170**  
QUALIFIED  
EMPLOYEE



DISTRIBUTORSHIP OF  
**MORE THAN 70 BRANDS**



**TURNOVER (2021)**  
**\*\*\*\*\***



**1978**

Taking first steps into the automotive spare parts sector as Mapar

**1997**

Starting for to operate in wholesale spare parts distribution as Hidirusta Automotive

**2013**

Time to change for central location and opening time for the first branch in Gaziantep

**2014**

Expansion of the product range (DAF, Volvo, Renault, Scania, Iveco)

**2017**

Entry into the LCV segment (Mercedes-Benz & VW)

**2021**

Opening of new B2B system as Parçasayar & Gloparts

**PROFESSIONAL**

We are ready to serve you with a wide product range and experienced sales team

**STRONG PARTNERSHIP**

We are shareholder of TEMOT International

**INNOVATIVE**

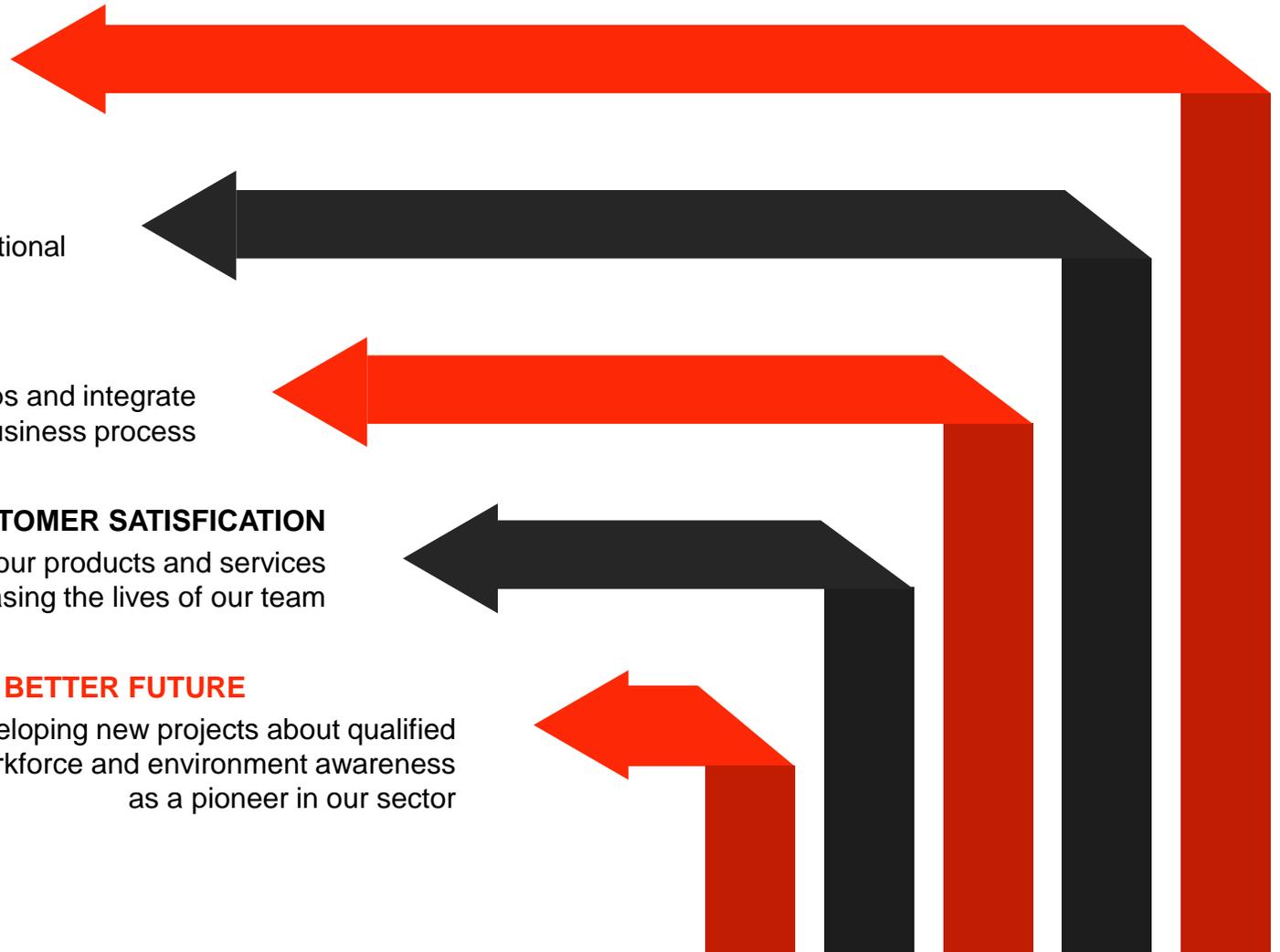
We are taking innovative steps and integrate technology in all of our business process

**CUSTOMER SATISFICATION**

We are forming all of our products and services on the basis easing the lives of our team

**A BETTER FUTURE**

We are developing new projects about qualified workforce and environment awareness as a pioneer in our sector



## MANAGEMENT SYSTEMS

We continue our activities with the mission of “Continuous Improvement and Development”, in accordance with the international standards, and maintain our Process and Quality studies unremittingly, which we have started in 2013. We control our processes more effectively thanks to the management systems which we implement along with the sustainability vision and mission, which we have adopted as a company.

## CERTIFICATES

- ISO 9001
- ISO 45001
- ISO 10002
- ISO 14001
- ISO 27001
- ISO 22301





# Product Range

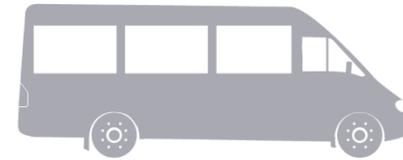
Product & Vehicle Groups,  
Brands, Customer Portfolio

## VEHICLE GROUPS



### HEAVY VEHICLE GROUP

- Mercedes-Benz
- MAN
- Volvo Trucks
- Scania
- Renault Trucks
- Iveco
- Ford Trucks

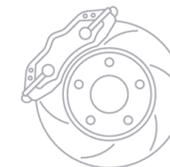
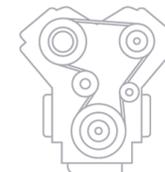


### LIGHT COMMERCIAL VEHICLE GROUP

- Mercedes-Benz
- Volkswagen

## PRODUCT GROUPS

- Engine
- Brake System
- Cooling System
- Wheels & Hubs
- Fuel System
- Suspension
- Exhaust System
- Steering
- Clutch & Pedal
- Electrical System
- Gear Box
- Cabin
- Propeller Shaft
- Fuel System
- Diferential & Axles



# VEHICLE GROUPS



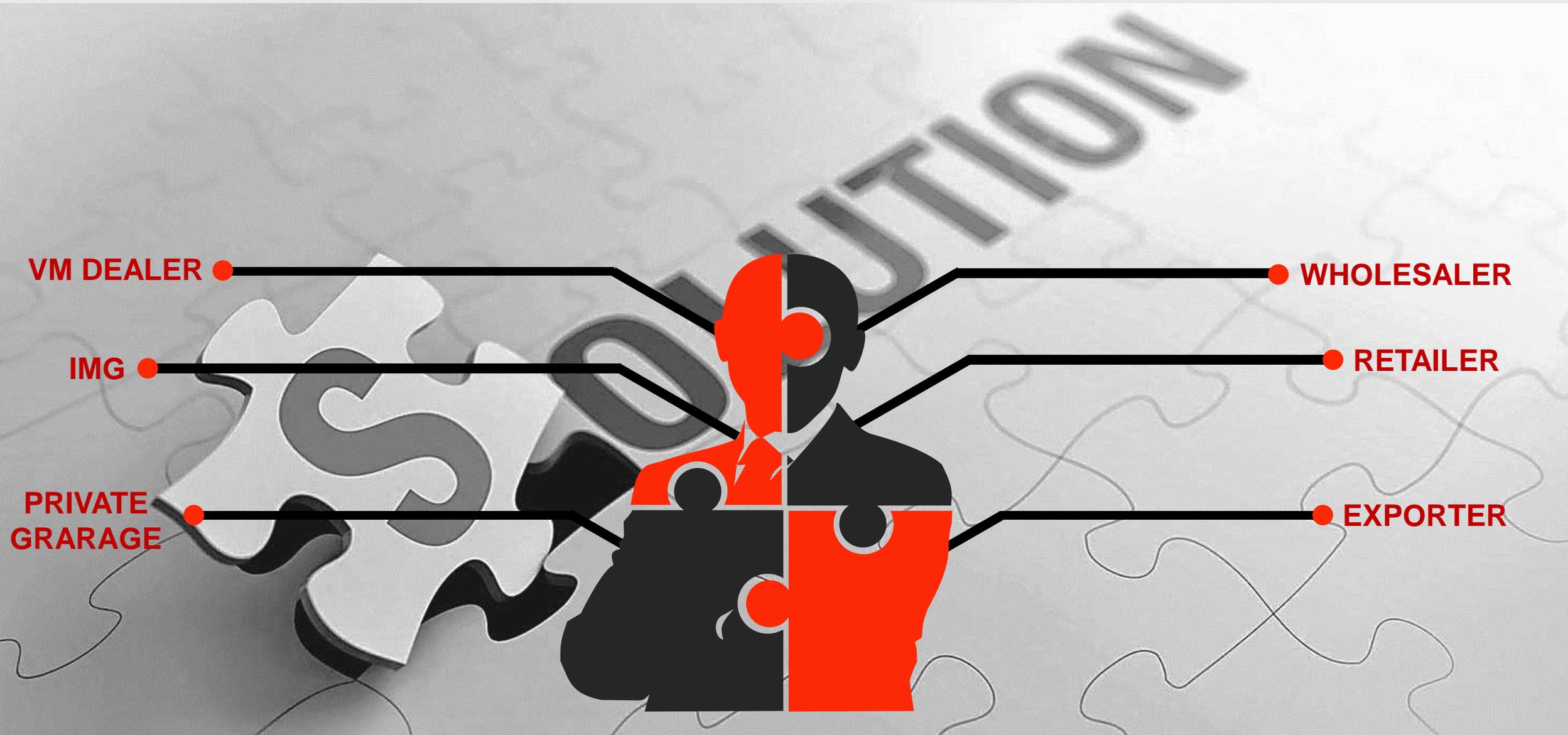
- HEAVY  
COMMERCIAL  
VEHICLES (HCVs)

- LIGHT  
COMMERCIAL  
VEHICLES (LCVs)



- PASSENGER  
VEHICLES







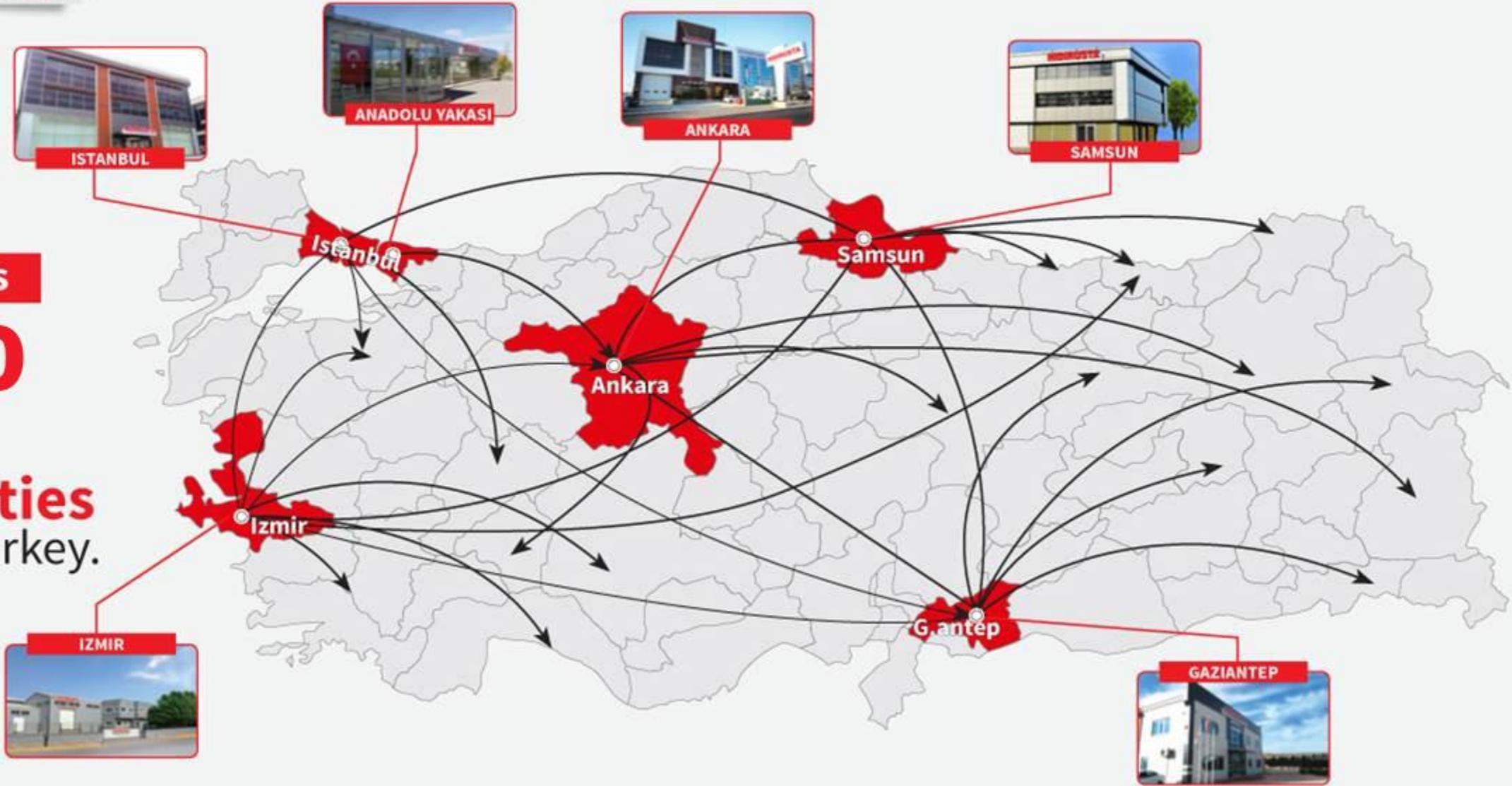
# Logistics Network

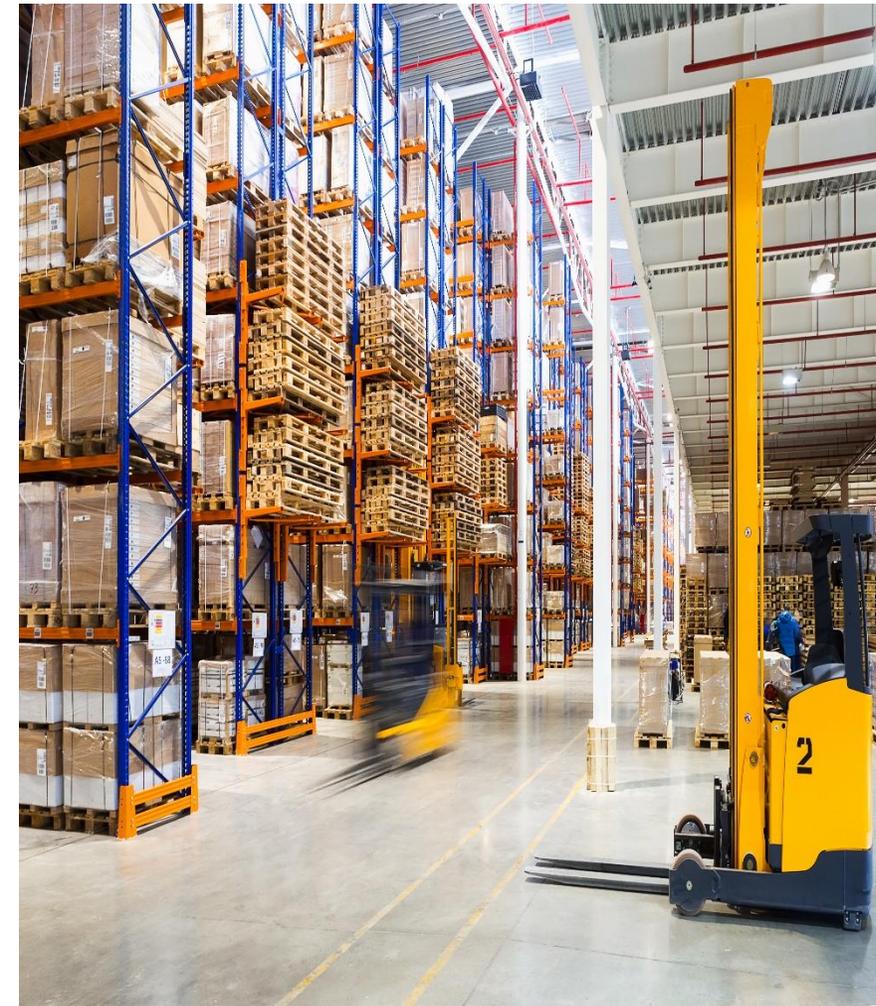
Branch Structure, Logistics Management,  
AEO Certificate, B2B System,  
TEMOT International & TATCOM

# HIDIRUSTA

6 branches

**3100**  
points  
in **81 cities**  
across Turkey.







**6**

Number of Logistics Locations



**20.560**

Total Closed Area of All Warehouses



**60**

Number of personnel working in the logistics



We deliver to our customer every 4 minutes and export to 100 countries.



**12**

Average time (minutes) into stock for a pallet product



**18**

Number of products collected per minute



**2.500.000**

Desi amount of products shipped by Cargo within 1 year



**TÜRKİYE CUMHURİYETİ**  
**TİCARET BAKANLIĞI**

**AEO**  
TÜRKİYE

**Yetkilendirilmiş Yükümlü Sertifikası**  
**Hıdırusta Otomotiv A.Ş.**

*Bu belge, 4458 sayılı Gümrük Kanununun 5/A maddesine istinaden yukarıda unvanı kayıtlı kişi adına, yetkilendirilmiş yükümlü statüsünün sağladığı hak ve kolaylıklardan yararlandırılmak üzere düzenlenmiştir.*

Sertifika No: **TR/AE0F21340019**

  
Ad Soyad: **Yalçın Özden**  
Unvan: **İstanbul Gümrük ve Dış Ticaret Bölge Müdürü**

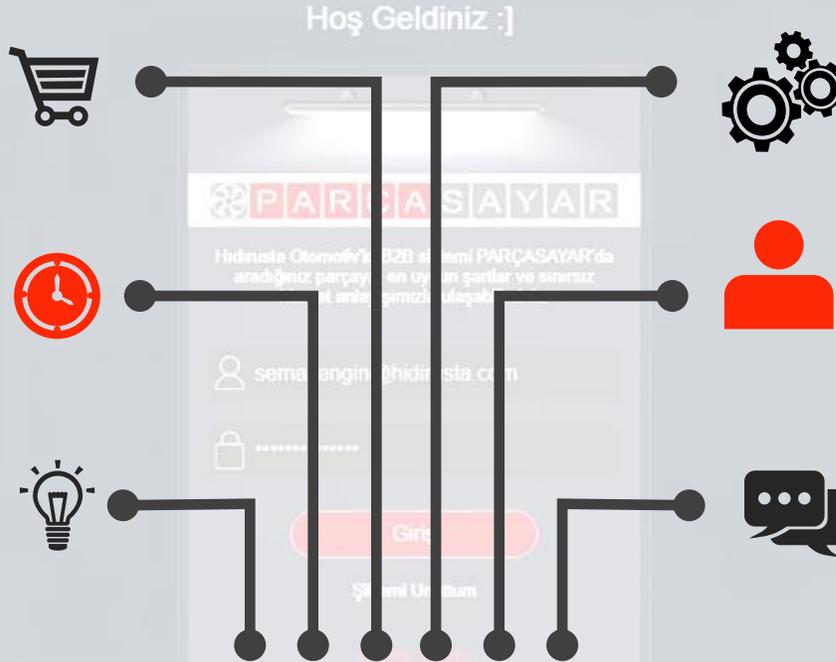
- As a result of the works designed in 2020/2021 and carried out with the contribution and support of many departments within the company, Hıdırusta Automotive, which fulfilled all the requirements in July 2021, was entitled to receive the Authorized Economic Operator Certificate (YYS).

**300,000**  
Product Inquiry

**Real Time**  
Stock

**Inregration**  
with Manufactures

**Engine**  
Catalog



**Advanced**  
Search Engine

**3,500**  
Registered Users

**Live Support**  
for customers

**Online**  
Payment System





## TATCOM AT A GLANCE



*320 Mio €*  
**TURNOVER**

*320 Milyon Euro CİRO*



*More than  
1200*  
**EMPLOYEES**

*1200'den Fazla ÇALIŞAN*



**TOTAL  
WAREHOUSE**  
*220.000 m<sup>2</sup>*

*250.000 m<sup>2</sup> DEPOLAMA ALANI*



**6.000 SALES  
POINTS**  
*all over Turkey*

*Türkiye'de 6.000 SATIŞ NOKTASI*



# Group of Companies

Birollar, Brey, Brio, Mapar, Vibracoustic CV,  
[partvendo.com](http://partvendo.com)

# GROUP OF COMPANIES

- Biollar Otomotiv
- Brey Otomotiv
- Brio
- Mapar
- Partvendo
- Vibracoustic CV Air Springs

NUMBER OF GROUP COMPANY

7

TOTAL TURNOVER

400 Million €+

TOTAL EMPLOYMENT

2.000+

NUMBER OF EXPORTING COUNTRY

100+

# BIOLLAR AT A GLANCE

## Facts and Figures

**FOUNDED:** 1987

**CHAIRMAN OF THE BOARD:** Ramazan ŞAHİN

**WEB:** [www.biollar.com.tr](http://www.biollar.com.tr)



**MERCEDES-BENZ  
AUTHORIZED  
SERVICE**



**VEHICLE SALES &  
SPARE PARTS  
SUPPLY**



**LOCATIONS:  
ISTANBUL &  
ESKİŞEHİR**



**40.000 M<sup>2</sup>  
WAREHOUSING  
AREA**



**270  
QUALIFIED  
EMPLOYEE**



**TURNOVER (2021)  
\*\*\*\*\***

# BIROLLAR AT A GLANCE

Istanbul Location



Birollar Otomotiv



# BİROLLAR AT A GLANCE

Eskişehir Location



Birollar Otomotiv



Mercedes-Benz

# BREY AT A GLANCE

## Facts and Figures

**FOUNDED:** 2007

**CHAIRMAN OF THE BOARD:** Yalçın ŞAHİN

**WEB:** [www.breyoto.com.tr](http://www.breyoto.com.tr)



TEMSA  
**AUTHORIZED  
SERVICE**



SERVICE &  
**SPARE PARTS  
SUPPLY**



**LOCATION:**  
ESENLER /  
ISTANBUL



**5.000 M<sup>2</sup>**  
WAREHOUSING  
AREA



**OVER 60**  
QUALIFIED  
EMPLOYEE



**TURNOVER (2021)**  
**\*\*\*\*\***

# BREY AT A GLANCE

## Istanbul Location



# BRIO AT A GLANCE

## Facts and Figures

**FOUNDED:** 2011

**CHAIRMAN OF THE BOARD:** H. Emre ŞAHİN

**WEB:** [www.brioeurope.com](http://www.brioeurope.com)



TRADE AND IMPORT  
of **SERVICE  
EQUIPMENT**



**SPECIAL TOOLS,**  
SERVICE EQUIPMENT,  
**HAND TOOLS**



**LOCATION:**  
BAŞAKŞEHİR/ ISTANBUL



**1.000 M<sup>2</sup>**  
WAREHOUSING  
AREA



**OVER 20**  
QUALIFIED  
EMPLOYEE



**TURNOVER (2021)**  
\*\*\*\*\*



# BRIO AT A GLANCE

Istanbul Location



# BRIO AT A GLANCE

## Product Details



# MAPAR AT A GLANCE

## Facts and Figures

**FOUNDED:** 1978

**CHAIRMAN OF THE BOARD:** Ramazan ŞAHİN

**WEB:** [www.mapar.net](http://www.mapar.net)  
[www.maparman.com](http://www.maparman.com)



MAN TRUCK & BUS  
**AUTHORIZED  
SERVICE**



**11.600 M<sup>2</sup>**  
WAREHOUSING  
AREA



VEHICLE SALES &  
**SPARE PARTS  
SUPPLY**



**OVER 200**  
QUALIFIED  
EMPLOYEE



**LOCATIONS:**  
ISTANBUL & BURSA  
& IZMIR



TURNOVER (2021)  
**\*\*\*\*\***

# MAPAR AT A GLANCE

## Bursa Location



# MAPAR AT A GLANCE

## Izmir Location



# PARTVENDO AT A GLANCE

## Facts and Figures

**FOUNDED:** 2011

**CHAIRMAN OF THE BOARD:** H. Emre ŞAHİN

**WEB:** [www.partvendo.com](http://www.partvendo.com)



ONLINE SPARE  
PARTS **SALE**



**1.000 M<sup>2</sup>**  
WAREHOUSING AREA



OVER **500.000**  
SPARE PARTS -  
TECDOC INSIDE



**15** QUALIFIED  
EMPLOYEE



**LOCATIONS:**  
ISTANBUL



**TURNOVER (2021)**  
**\*\*\*\*\***

# PARTVENDO AT A GLANCE

Aracınız için her şey...  
partvendo.com

OE, ÜRETİCİ-NO, İSİM



YEDEK PARÇALAR AKSESUARLAR ARAÇ BAKIMI EKİPMANLAR & ALETLER FİLTRELER VE MADENİ YAĞLAR

## BİNLERCE İNDİRİMLİ YEDEK PARÇA partvendo.com'da

- › Tüm Kartlara Taksit İmkani
- › Garanti Belgeli Orijinal Ürün
- › Türkiye'nin Her Yerine Hızlı Kargo
- › Kolay İade
- › Mutlu Müşteri :)

› Detaylı Bilgi için...



Aracınız için her şey...  
partvendo.com

# VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

## Facts and Figures

**FOUNDED:** 2013

TrelleborgVibracoustic &  
HSS Otomotiv Joint Venture

**MANAGING DIRECTOR:** Thomas ENGEL

**WEB:** [www.vibracoustic-cvas.com](http://www.vibracoustic-cvas.com)



**AIR SPRINGS** FOR  
TRUCK AND TRAILER  
APPLICATIONS



GLOBAL ENGINEERING &  
PRODUCTION NETWORK  
**WITH 43 LOCATIONS**



**SERVING THE MAJOR  
OEMS & TIER 1**  
SUPPLIERS WORLDWIDE



**10.000 EMPLOYEES**  
in 19 COUNTRIES



**LOCATIONS:**  
Germany, USA,  
Hungary, Turkey, China



**TURNOVER (2021)**  
**\*\*\*\*\***

# VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE



- ▼ With 18% market share global **market leader** in automotive Anti-Vibration-Solutions (AVS)
- ▼ EUR 2.0 bn sales in 2016
- ▼ 6% gross investment in R&D
- ▼ ~ **10,000 employees** in 19 countries on 5 continents

- ▼ **2 Business Units** covering a wide AVS product portfolio for passenger cars and commercial vehicles
- ▼ **Serving** the major **OEMs** and **Tier 1 suppliers** worldwide
- ▼ **Global** engineering and production **network** with 43 locations

# VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

Head Office & Production Facilities



# VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

## Product Portfolio

All types of Air Springs for Truck, Trailer, Axles and Buses...

<b>Chassis Air Springs</b>					
 Bionics front	 Rolling lobe w. composite piston (inner volume)	 Rolling lobe w. steel piston	 Rolling lobe w. steel piston	 Convolute Air spring	 Rolling lobe AoS
<b>Seat Air Spring</b>		<b>Cab Air Springs</b>			
 Seat Air Spring	 Centronics w Levelling	 Centronics w/o Levelling	 AoS cab spring	 Cab spring	 Conical Cab spring
<b>Trailer Air Springs</b>					
 Rolling lobe w. steel piston	 Rolling lobe w. composite piston	 Rolling lobe / snap seat / composite piston	 Convolute (lift axle)	 Rolling lobe w. air damping	

# VIBRACOUSTIC CV AIR SPRINGS AT A GLANCE

## Brands

### Vibracoustic CV Air Springs

- Vibracoustic CVAS is focused on the needs of the **original equipment manufacturers**, innovative, high performance tailor made solutions that make your vehicle stand out.



### blacktech Air Springs

- Blacktech™ is designed for the needs of the independent **aftermarket**, promising quality solutions and lower maintenance costs.



A 3D red puzzle piece stands upright in the center of the frame. The background is a dark grey surface covered with a grid of interlocking puzzle pieces, each outlined in a thin, metallic silver line. The red piece is the only one that is raised, casting a soft shadow on the surface below it. The lighting is dramatic, highlighting the edges and top of the red piece.

**THANK YOU**

For more information please visit:

[www.hidirusta.com](http://www.hidirusta.com)